

JuST
OCT 16 - 18



JUVENILE SEX TRAFFICKING CONFERENCE

Dear Advocate,

Shared Hope International's JuST Conference is an unforgettable and inspiring conference featuring **today's most pressing issues in the anti-trafficking field**. Presentations and workshops focus on skill-building, survivor experiences, cross-discipline collaboration, task force development, case studies and lessons learned. The JuST Conference continues to stand by the motto that **each person has a role to play** in preventing and ending commercial sexual exploitation, and that a collaborative community response is critical.


This year we are excited to host the JuST Conference **October 16-18, 2018 at the Town & Country Resort in sunny San Diego, CA!** With continual growth year over year and our largest audience coming from the West Coast, we are looking forward to bringing our program to the Golden State. Each year we work hard to provide new opportunities for networking and collaboration and we hope that with your support we can make this year's event the most enriching yet!

Shared Hope International is supported entirely by private donations from individuals just like you, which means that the expenses of the conference are covered by tickets sales and sponsors. We'd love to have you or your organization become a top-level sponsor. Sponsorships provide many benefits for you in terms of brand recognition and a way to show your support for attendees in their learning experience. By enabling survivor scholarships, your sponsorship will also provide a unique way to support and empower many survivors of trafficking who would otherwise be unable to attend.

Because of the many requests we receive from our Survivor network, we have added Survivor Scholarships to our Sponsor Packages. Survivors are an amazing group of leaders with an unparalleled perspective and valuable contributions to the JuST Conference's well-rounded and informed experience. They'll be thrilled if you partner with us in supporting their attendance by selecting one of the options below!

We hope you choose to join us this year in San Diego. We will save you a seat at the table, where we will be discussing **Prevention, Restoration and Justice** Initiatives for the fight to end the sexual exploitation and trafficking of juveniles.

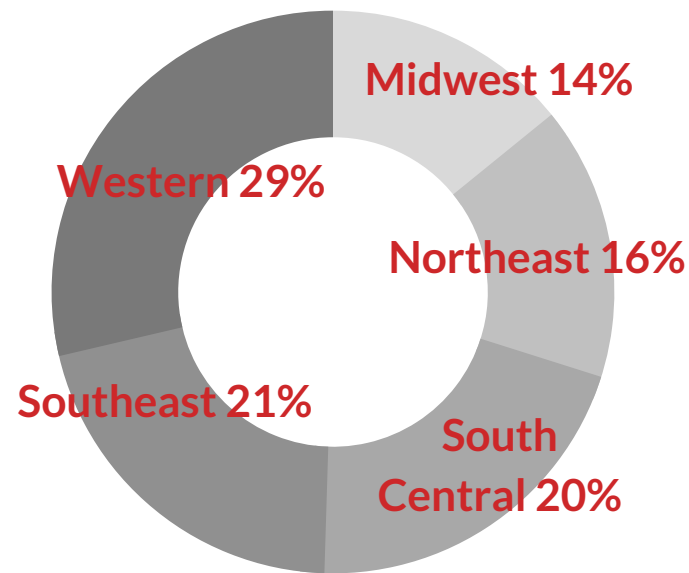
With gratitude,



Brittany Peck, Training Events Specialist
Shared Hope International
Brittany@sharedhope.org



The JuST Conference is open to any member of the community. We believe that each person has a role to play in preventing and ending commercial exploitation and that a collaborative community response is critical.



Addressing Domestic Minor Sex Trafficking requires a national approach. We celebrate our balanced regional participation at the JuST Conference.

Victim 
Advocates
Child **EDUCATORS**
Shelter Providers
Protective **JUVENILE**
Services **JUSTICE**
SURVIVORS 
LAW ENFORCEMENT
Child Welfare  **Counselors**
Social **Healthcare** **Legal**
Workers  **Therapists**
Activists **Prevention**
 **Task Force**
Members

As the JuST Conference continues to grow each year, we hope that you consider **joining us** in providing critical resources, education and networking opportunities to **inspire action** and expand our network of well-informed communities.



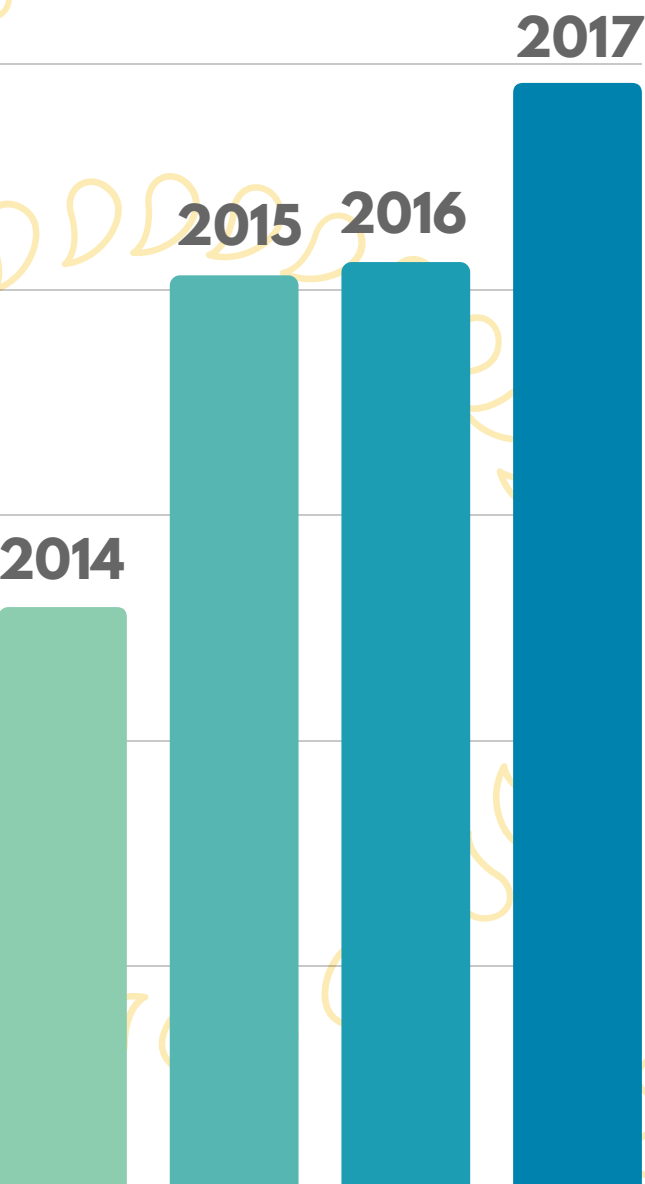
WHAT OUR ATTENDEES ARE SAYING...

"The conference definitely exceeded my expectations. The sessions were informational, the speakers were well informed and I was able to make many connections for further work."

"I've gone the last 3 years, this was one of my favorites! Thank you!"

"This is my fourth conference and each one exceeds the previous conference. The best conference ever!"

"This was an excellent conference! It well exceeded my expectations. I think the networking possibilities were endless and it offers a support system."



Sponsorship Packages	San Diego Event Buyout \$25,000	Golden State \$5,500	Silver Shore \$3,500	Bronze Beaches \$2,500
Sponsored Survivor Scholarships	Up to 15	Up to 7	Up to 5	Up to 3
5 Minutes at Closing Plenary & Announce 2019 Winners	✔			
Exclusive Lanyard Sponsor	✔			
Exclusive Networking Happy Hour Sponsor - Includes Photo Booth	✔			
1 Promo Email to JuST Conference Attendees	✔	✔		
Complimentary Vendor/Exhibitor Tabletop & Tabletop Trivia Participation	✔	✔	✔	
Complimentary Full Conference Registrations	5	2	1	1
Conference Program Ads	Full Page	1/2 Page	1/2 Page	
Acknowledged as Survivor Reception Sponsor in Conference Program	✔	✔	✔	✔
Included in Social Media Post Acknowledging Sponsors	✔	✔	✔	✔
Logo on Ballroom Slides during Plenary sessions, networking & breaks	✔	✔	✔	✔
Mobile App Push Notification*	Primary App Sponsor	✔	✔	✔
Opportunity to provide collateral for "digital download" Pre & Post event	✔	✔	✔	✔
Recognized as Sponsor in Conference Program, mobile app*, on website and signage	✔	✔	✔	✔

*Mobile App availability pending

Sponsorship Packages

The JuST Conference has many options available for your agency to participate through sponsorship. The packages below are event exposure focused and will provide you with optimal reach and connection opportunities. We have also built in Survivor Scholarships to help fund Survivor Registrations. If you would like further customization, please do not hesitate to contact our Conference Coordinator, Brittany@sharedhope.org to discuss further.

Bronze Beaches - \$2,500, includes:

- Sponsor up to 3 Survivor Scholarships
- 1 Conference registration
- Acknowledged as Survivor Reception Sponsor in conference program
- Included in social media post acknowledging Sponsors
- Logo on ballroom slides during plenary sessions, networking and breaks
- Opportunity to provide collateral for “digital download” pre & post event
- Recognized as Sponsor in conference program, on website and on signage

Silver Shore - \$3,500, includes everything in Bronze Beaches, plus:

- Sponsor up to 5 Survivor Scholarships
- Complimentary Vendor/Exhibitor Tabletop – Includes 1 Conference registration and 1 Vendor registration
- Complimentary Tabletop Trivia Participation
- ½ Page Ad in conference program

Golden State - \$5,500, includes everything in Silver Shore, plus:

- Sponsor up to 7 Survivor Scholarships
- 1 Promo Email to JuST Conference Attendees**
- 2 Conference registrations

San Diego - Event Buyout - \$25,000, includes everything in Golden State, plus:

- Sponsor up to 15 Survivor Scholarships
- Opportunity to speak for 5 minutes at Closing Plenary and announce two winners for 2019 registrations
- Exclusive Lanyard Sponsor (Co-branded with JuST Conference logo)
- Exclusive Networking Happy Hour Sponsor – includes photo booth branding
- 5 Conference registrations
- Full page Ad in the conference program

*** Content pending Event Management Approval*

Additional Sponsorship Opportunities

Not sure if a package is right for you? Consider sponsoring one of our many other unique options to support elements of the JuST Conference.

Tabletop Trivia - \$50 for up to 15 Tabletops



Guarantee that attendees will engage with you at your Exhibitor/Vendor tabletop by participating in Tabletop Trivia. Each Exhibitor/Vendor that participates will provide us with an organization related “trivia question.” A list of the participating tabletop questions will be given to attendees with their badge at registration. They are not required to participate, but if they do, they will be visiting your booth to answer your question. Use this opportunity to engage with attendees and build your contacts.

Completed trivia cards will be turned in to Event Management and two winners will be chosen to receive prizes during the Closing Plenary session. Participating Exhibitors/Vendors will be listed in the conference program in the Tabletop Trivia instructions. *Limited Spaces available.*

Session Sponsor - NO LONGER AVAILABLE

Would it be beneficial for you to make your organization's information available to the people who attended a specific session?

Workshop Sponsor - \$500 – Receive (3) minutes of welcome remarks at the beginning of the session and (1) slide. Sponsor is also allowed (1) piece of collateral (pamphlets, flyers, etc.) to be distributed to session attendees, pending Event Management approval. *Sponsors are strictly prohibited from actively collecting attendee contact information.* Recognized as Sponsor in conference program, mobile app, on website and on signage.



Keynote Sponsor - \$10,000 – Receive (3) minutes of welcome remarks at the beginning of the Keynote and (2) slides. Sponsor is also allowed (1) piece of collateral (pamphlets, flyers, etc.) to be distributed to session attendees, pending Event Management approval. *Sponsors are strictly prohibited from actively collecting attendee contact information.* Recognized as Sponsor in conference program, mobile app, on website and on signage.

Additional Sponsorship Opportunities

Networking Happy Hour Sponsor - \$8,000 Exclusive - NO LONGER AVAILABLE

Help the JuST Conference team provide a warm welcome to attendees and an opportunity to network in a casual environment.

- 2 Conference registration
- 5 minute remarks after Conference Team remarks
- Recognized as Sponsor in conference program, mobile app, on website and on signage
- Logo displayed at reception

If you are interested in co-sponsoring the Networking Happy Hour, please contact Brittany@sharedhope.org



Photo Booth at Networking Happy Hour - \$1,000



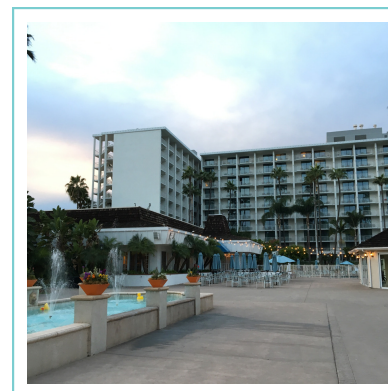
- Logo included on photostrips from photo booth at the Networking Happy Hour
- Props will be available for attendees to take fun selfies
- Signage acknowledging sponsorship
- Recognized as Sponsor in conference program, mobile app, on website and on signage

Welcome Reception Sponsor - \$5,000 Exclusive

Help the JuST Conference Team welcome attendees to San Diego as a Welcome Reception Sponsor.

- 1 Conference registration
- Logo displayed at reception
- Recognized as Sponsor in conference program, mobile app, on website and on signage

If you are interested in co-sponsoring the Welcome Reception, please contact Brittany@sharedhope.org

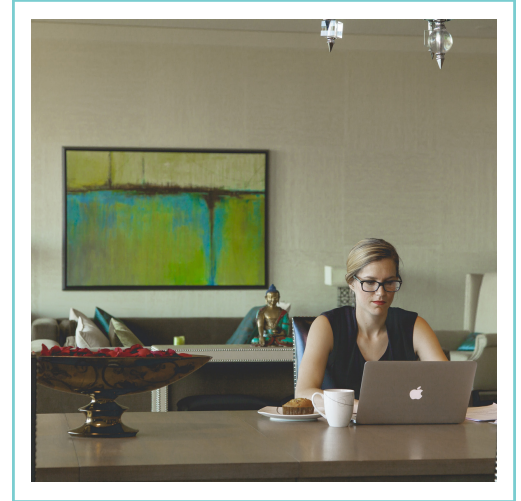


Additional Sponsorship Opportunities

On-Call Counselor Sponsor - \$1,250

The JuST Conference would like to have a counselor attend the JuST Conference and remain "on-call" in the event an attendee may need to talk to someone.

Recognized as Sponsor in conference program, mobile app, on website and on signage.



Lanyard Sponsor - \$3,000

Gain conference wide exposure by sponsoring the Conference Lanyards. All attendees are required to bring their badges in order to enter sessions and/or networking events.

- The JuST Conference will order lanyards with your logo and the JuST Conference logo, alternating
- Recognized as Sponsor in conference program, mobile app, on website and on signage

