



Juvenile Sex Trafficking Conference

Dear Friend,

Shared Hope International's Juvenile Sex Trafficking (JuST) Conference is an unforgettable and inspiring conference featuring today's most pressing issues in the anti-trafficking field. Presentations and workshops focus on skill-building, survivor experiences, cross-discipline collaboration, task force development, case studies, and lessons learned. The JuST Conference continues to stand by the motto that each person has a role to play in preventing and ending commercial sexual exploitation, and a collaborative community response is critical.

We estimate this year we will have over 1,300 attendees collaborating in-person and virtually. Our attendees are leaders in their communities including, but not limited to, law enforcement officers, prosecutors, service providers, judges, victim advocates, law makers, social workers, health care providers, community members, and survivors.

This year we are excited to host the JuST Conference in the great state of Texas at the Omni Fort Worth, November 1 - 3, 2022! As we rotate the JuST Conference's location each year, we look forward to learning new and evolving practices from each region, engaging with local leaders on what they are encountering in their communities. We are excited to unite our national audience in the South to provide new opportunities for networking and collaboration and we hope that with your support we can make this year's event the most enriching yet!

Shared Hope International is supported entirely by private donations from individuals and organizations just like you, which means that the expenses of the conference are covered by ticket sales and sponsors. We'd love to have you, or your organization become a sponsor. Sponsorships provide many benefits for you in terms of brand recognition and a way to show your support for attendees in their learning experience. Select sponsorship levels include survivor scholarships, which provide a unique way to support and empower survivors of trafficking to attend the JuST Conference. Survivors are an amazing group of leaders with an unparalleled perspective who provide valuable contributions to the JuST Conference's well rounded and informed experience.

We'd be thrilled if you supported us at JuST, whether it be an arm of your philanthropic efforts or an opportunity to engage with an audience of first-responders and victim advocates. Our mission is to educate those on the front-line to provide the best services to survivors and to help end sex trafficking of children and youth in the United States. Will you join us?

We hope you choose to partner with us this year in Fort Worth. We will save you a seat at the table, where we will be discussing Prevention, Restoration, and Justice Initiatives for the fight to end sex trafficking of children and youth in the United States.

With gratitude,

A handwritten signature in black ink that reads "Brittany Peck".

Brittany Peck
Senior Director of Training
Shared Hope International
brittany@sharedhope.org



Why JuST Matters

As the JuST Conference continues to grow each year, we hope that you consider joining us in providing critical resources, education and networking opportunities to inspire action and expand our network of well-informed professionals.

What our attendees are saying...

“This was an amazing conference! I took away something from every single session I attended. **Topics were relevant and presenters were well informed.** I will definitely make plans to attend next year.”

“It was great to **interact with professionals and subject matter experts** from all over the country.”

“**Best conference I’ve ever attended.** Very impressed with the organization of the event and the quality of presenters.”

“It was great! I feel like it was a fire hydrant event of good information, which is needed as people can usually only take a few days away from their every day work. **It was jam packed and rich.**”

“Excellent conference-**we’ll be back!**”

The JuST Conference is open to any member of the community. **We believe that each person has a role to play in preventing and ending commercial sexual exploitation and that a collaborative community response is critical.**

Addressing Domestic Minor Sex Trafficking (DMST) requires a national approach. We celebrate our balanced regional participation at the JuST Conference.



About Fort Worth

Known as the “Modern West” Fort Worth offers more than this year’s JuST Conference! Filled with diverse western culture, mouthwatering food, and countless activities such as museums, a zoo, and botanical gardens, Fort Worth offers entertainment to satisfy all!

History

Fort Worth has a depth of history regarding its founding and flourishing. Initially founded in 1849 as an army outpost along the Trinity River, Fort Worth was one of the first outposts in the great west. The city stood to protect citizens from the dangerous outlaws and gunmen of the west. Soon the cattle industry began to grow, and Fort Worth became the center of the State’s ranching industry with the arrival of the Texas and Pacific Railway in 1876.

After the civil war, the city began capitalizing on its strengths as a transportation, military, and business center. With the rise of industry came the opportunity to celebrate the unique culture and history of the city. Fort Worth will continue to boast of its internationally-known museum district, charming blend of old-fashioned and modern architecture, and deep western pride for years to come!



Culture

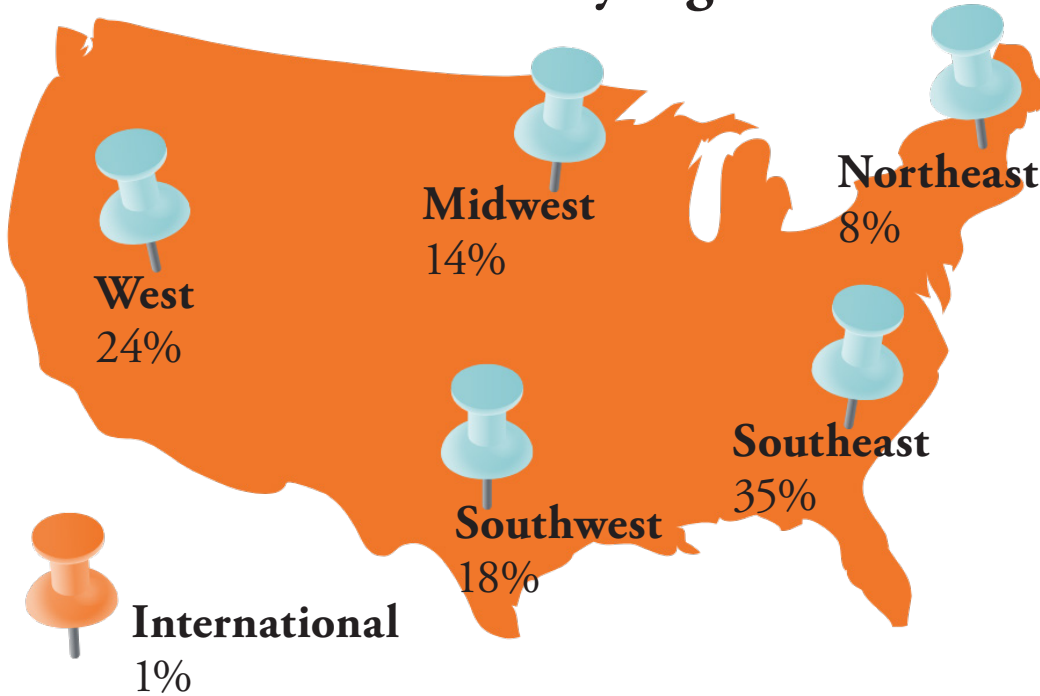
Fort Worth provides a true western experience. Come experience the largest honky-tonk in the world at Billy Bob’s Texas where you can experience the dancing, mechanical bull, and live county music acts. For even more energy check out the Stockyards Championship Rodeo where events like saddle bronc riding and bull riding capture your attention.

If you prefer a more quiet and laid-back experience, Fort Worth offers areas like the Fort Worth Botanic Garden to relax and take in the sight and sound of nature. The Sid Richardson Museum is perfect for the inquisitive mind to find unique western history and one-of-a-kind exhibits honoring the great old west.

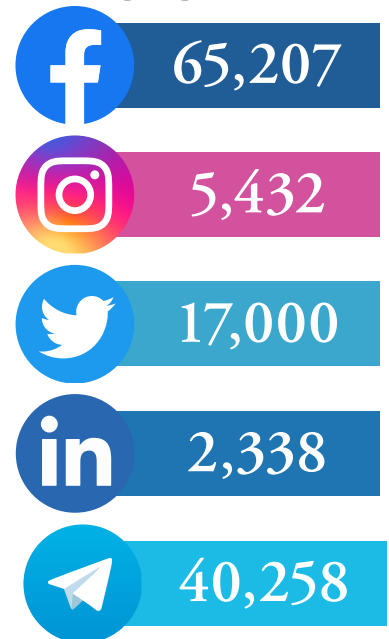
Conference Details

Stats

Attendance by region

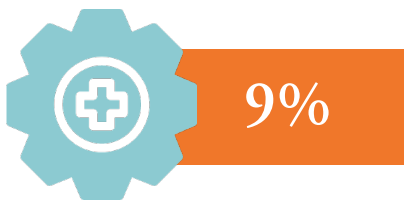


Digital Media Engagement

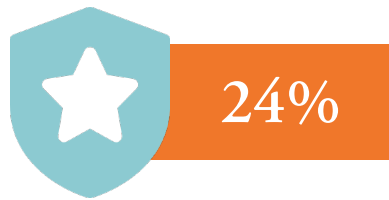


Attendance Categories

Health Services and Education



Law Enforcement, Criminal Justice, & Policy



NGOs, Faith Based Orgs., & Advocates



Service Providers & Social Service Agencies



“It was very inspirational and motivating to see so many people coming together to address this horrible crime.

(The conference) also allowed me to make connections with so many resources and hear victim stories.

Educating the investigators for this type of crime with a victim centered approach helps to keep us focused.”

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*Numbers based on averages from previous years, digital media numbers from March 2022

Sponsorship Opportunities

Packages

The JuST Conference has many options available for your agency to participate through sponsorship. The packages below are event exposure focused and will provide you with optimal reach and connection opportunities. We have also built in Survivor Scholarships to help fund Survivor Registrations. If you would like further customization, please do not hesitate to contact us at sponsorship@sharedhope.org

Bronze - \$2,500



- Sponsor up to 2 Survivor Scholarships
- 1 Complimentary Conference Registration
- Opportunity to provide collateral with presenter handouts and materials
- Dedicated 24-hour social media story during conference dates
- Recognized as sponsor in JuST Conference mobile app, on event signage, in main ballroom slides, on JuST Conference website and in JuST Conference emails to 40,000+ contact list
- Included in sponsor social media post, with exposure to over 90,000 Shared Hope followers across all digital platforms

Silver - \$3,500



- Includes everything in Bronze, plus:
- Sponsor up to 3 Survivor Scholarships
- Complimentary Vendor/Exhibitor Tabletop – Includes 2 Conference Registrations

Gold - \$5,500



- Includes everything in Silver, plus:
- Sponsor up to 5 Survivor Scholarships
- 1 additional conference registration
- Mobile app banner
- 1 Promo Email to opt-in JuST Conference Attendees*

**content pending event management approval*

Additional Opportunities

Not sure if a package is right for you? Consider sponsoring one of our many unique options to support elements of the JuST Conference.



Survivor Networking Reception Sponsor Partial (\$250) to full (\$2,000) support

Each year we host a reception for survivor attendees so that they can connect before the conference starts. We would greatly appreciate any support you can provide in helping us host this important reception! As a sponsor, you will be:

- Acknowledged as sponsor at the Survivor (VIP) Reception
- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom



Photo booth “Step & Repeat” setup in main foyer throughout conference - \$8,000

- Logo included on Step & Repeat with alternating JuST and/or Shared Hope logo(s)
- Fun and branded props available for attendees to take fun selfies
- Complimentary Vendor/Exhibitor Tabletop – Includes 2 Conference registrations
- Logo included in JuST snapchat filter
- Dedicated 24-hour social media story during conference days
- Custom HT 101 & Warning Signs live 60-minute training session scheduled for your organizations employees and volunteers
- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom



On Call Counselor Sponsor - \$10,000

Consider supporting attendees by sponsoring the JuST Conference’s on-call counselor. The on-call counselor will be available during conference hours to talk to attendees that may be experiencing triggers or an acute crises that may require the consultation of a licensed psychologist.

- 1 complimentary registration
- Dedicated 24-hour social media story during conference days
- Custom HT 101 & Warning Signs live 60-minute training session scheduled for your organizations employees and volunteers
- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom

Additional Opportunities

Additional sponsorships
opportunities continued below.

30 Min Morning Coffee Break Sponsor - \$12,000

- Complementary Vendor/Exhibitor Tabletop – Includes 2 Conference registrations
- Signage included at break stations
- Mobile App Banner
- Opportunity to provide collateral at breaks
- Dedicated 24-hour social media story during conference days
- Custom HT 101 & Warning Signs live 60-minute training session scheduled for your organizations employees and volunteers
- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom



30 & 45 Minute Afternoon Coffee Breaks (Tuesday and Wednesday) - \$45,000

- Complimentary Vendor/Exhibitor Tabletop – Includes 2 Conference registrations
- Signage included at break stations
- Mobile App Banner
- Opportunity to provide collateral at breaks
- Dedicated 24-hour social media story during conference days
- Custom HT 101 & Warning Signs live 60-minute training session scheduled for your organizations employees and volunteers
- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom



JuST Community Sponsor - \$1,000

Calling all Texans! Want to show your local support the JuST Conference? Consider becoming a community sponsor.

- Recognized as Sponsor in mobile app, on website, signage, and slides in the main ballroom
- Included in “Meet the Locals” section of the mobile app

